

6th GRADE BOOK TRAILER PROJECT

OVERVIEW

What is a book trailer?

How do you select books to read? Do you use the jacket cover? Perhaps you take friends' advice or use reading lists. Book trailers are another way to get information about books. Books that have video trailers have not necessarily been made into a movie. The trailers are simply short, two to three minute videos that are meant to get an audience excited about and interested in reading a book. Book trailers introduce the main storyline of the book without giving everything away.

Your Group Project

Using iMovie software, your group will make a 2-3 minute long, creative, compelling, book trailer that will entice readers to pick up your book and read it! You may use original video clips, pictures, music, and narration to create your video. You will have to make artistic and creative decisions similar to those made by a movie director. After finishing your video, your group will present it to the school at a Friday assembly.

Project Guide

The attached Project Guide will help you to stay on track. You will follow the **Task List** and submit the following documents:

- Group & Book Information
- Brainstorm sheet
- Storyboard
- Completed iMovie project, exported
- Completed Task List

6TH GRADE

BOOK TRAILER

PROJECT GUIDE

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TASK LIST

DATE(s)	TASK	NOTES
	Watch book trailers online. Notice the variety and differences in choices made by the creators. http://digitalbooktalk.com/?p=1427 <i>*Use Book Trailer Rubric for discussion</i>	Large Group
	Work with your small group to decide on a book. Review or reread the book and discuss the main storyline, important moments to convey, etc. <i>*Complete the Group & Book Information Sheet and turn into Mrs. Rosen.</i>	Mrs. Rosen will create a folder on the student drive where you will store all your data.
	Brainstorm ideas for your book trailer <i>*Use attached brainstorming sheet, make a mind map, or use Inspiration</i>	
	Watch more book trailers and analyze using the <i>Book Trailer Rubric</i> .	Large Group
	<i>Create script and storyboard.</i> <i>*Use Storyboard sheet</i>	
	Meet with Mrs. Rosen for go-ahead to next step	
	Gather images, take pictures and video, and record voiceover. Store on the student drive. Copyright friendly sites: http://copyrightfriendly.wikispaces.com/home	
	Using iMovie, create your book trailer	
	Peer review screening. Get feedback from Mrs. Rosen and 2 peer groups. Edit, make changes, finalize.	
	Present Final Trailer to Mrs. Rosen and large group. Final tweaks!	
	Complete Book Trailer Reflection	
	Work on Group Presentation using reflection	
	Present Book trailers at 6 th grade assembly	

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GROUP & BOOK INFORMATION

Group Members

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Book Title & Author _____

Book Summary : Include plot, important characters, themes, setting, etc.

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BRAINSTORM

Things to consider.....

- What is the tone of your book? Funny? Mysterious? Exciting?
- How will you get people excited and interested in reading your book?
- What type of music will add to/enhance the storyline?
- Which characters are essential to the story?
- How much of the plot can you reveal without giving it away?
- What are the important themes?
- What kinds of pictures do you need?
- Will you be using original pictures and video? Do you need costumes?
- Does your plan take the audience (JK-6th) into consideration?
- Other.....

GROUP IDEAS:

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STORYBOARD

In each square, provide details on the “scene”. Include images, text, & any voiceover.

Example for *Ferdinand the Bull*

<p>Image: Cover of book Voice: This is the story of Ferdinand by Leaf Munro.</p>	<p>Image: Picture of Ferdinand under the tree from the book. Voice: Read the first page of the book.</p>	<p>Image: Video of bulls running in Spain. Voice: Everyone knows that Bulls are supposed to be fierce! They run and gore people!</p>
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STORYBOARD
